

Curriculum vitae FRANCESCO BAIOCCHI

22/03/1982

Producer in cultural, audiovisual and events fields.

Filmmaker, Post producer, Motion Designer, Sound Designer.

Photographer.

Via Del Gelsomino 52 50125, Florence, Italy.

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A highly motivated, high potential, passionate professional with significant experience in the Audiovisual and cultural Production fields. Holds substantial experience in filmmaking, video editing, motion design, sound design, design and photography production softwares;

Displays a wide range of skills with particular strength in building and nurturing relationships at all levels and contexts, together with the ability to learn and adapt quickly, resolve problems and provide results. Developed strong intercultural, interpersonal and communication skills while working abroad and remotely.

Proficient in Final Cut Pro X, Logic Pro, Adobe Premiere, After Effects, Media Encoder, Bridge, Photoshop, Illustrator, Davinci Resolve Studio, Logic Pro X.

Knowledge of all video file types and delivery workflows.

Knowledge of Nikon, Canon, Sony, Panasonic, Blackmagic, Red cameras.

## WORK EXPERIENCE

July 2024

Cantiere internazionale d'arte

Montepulciano (SI)

Assistant of the production Director / Videographer and photographer

December 2021 onward

Mark TV and Communication, Florence, Italy

Producer, videographer, Video Editor, Colorist, Motion Designer Sound Designer.

November 2020 November 2021

Accenture Interactive

Experis Milan, Italy

Filmmaker, post producer

March 2020 onward

Sustainable Media Distribution

Miami, USA.

Content distribution partner

Contents selection in the European area for Distribution of documentaries on pay per view apps worldwide.

July 2018 onward

Moviefarm Production / Haibun Films

Milan, Italy

Assistant of the Production Director

Post -production Supervisor

Pre-production and production meetings assistant. Creative.

Directing help, editing, vfx, color grading, motion design, sound design coordinating and supervising

Genuary 2010 onward – Motherboard/s Prod. (self-employed), Europe

Artistic Director / freelance videomaker & photographer

- Freelance production of videos, short films and documentaries for conferences, promotional, commercial, artistic purpose.

November 2017 june 2018 – Brussels International Ballet School, Brussels

Belgium.

Assistant of the Artistic Director /Production Assistant / Administrative / PR.

- Achived substantial experience in international PR office, financial and Production fields related to the school activities and theater shows.

Aug 2016 - October 2017 - EUROPEAN PARLIAMENT VISITOR'S CENTER,

Brussels, Belgium

Exhibition tour leader.

- Achieved command of administrative tasks related to the multimedia exhibition and DG

COMM management

- Coordinating school groups, MEP's assistants correspondence for political delegations,

for visits to the multimedia exhibition and the interactive role play game in Italian, English and French.

Jan - May 2016 - EUROPEAN PARLIAMENT – DG COMM – HOUSE OF EUROPEAN HISTORY, Brussels, Belgium.

Exhibition Project Manager Assistant / Communications Assistant

- Achieved general administrative and secretarial workflow gathering and analysing the content information (texts, images, information on collection, videos etc.) Video editing and video post-production of the audiovisual unit materials related to museum production. PR with contractor companies (Centre Screen, UK, Actiona, ES...)
- Achieved the managing of production of spreadsheets and multimedia (Nous Company, AT).
- Audiovisuals and images production using professional shooting materials provided by the European parliament audiovisual unit (Final Cut Pro X) Editing and organization of images with (Photoshop, Illustrator) for the showcases design. Copyright related deep research for communications purpose. Leaflets production (InDesign).

Nov 2014 - Jun 2015 - DOMOVSKÈ VZDELÁVACIE CENTRUM Dunajská Lužná, Bratislava, Slovakia.

Educator, Events Planner, Volunteer.

- Achieved high level teaching of English and Italian for orphans.
- Planning and organizing activities related to art, music and sports.
- Preparing and coordinating cultural and educational activities for a group of 20 orphans between 18 and 25 years old.
- Cooperate in the organization of Slovak charity, national tv show for orphans in Bratislava, with the NGO “USMEV AKO DAR”.
- Organizing weekly meetings with the orphans and the management of the Center.

Apr 2013 - Sep 2014 - SEAHORSE RECORDINGS, Cortona, Tuscany, Italy

Studio Recordings Assistant / Press and Social Media Curator.

- Held different positions all related to the management of artistic productions in a studio recordings, press and social media.
- Studio recordings assistance during music productions of different albums published in

the italian independent music market.

- Dealt with National music magazines and journalists, booking agency, Compact discs and vinyls printing companies.

- PR for new productions enquiries.

Jun - Sep 2012 - MALTA FILM COMMISSION, Vittoriosa, BRG, Malta.

Assistant to the Film Commissioner /Production and Communication Assistant.

- Managed the Press, curated the Malta Film Commission website and social media.

- PR for the Malta Film commission.

- Managing inquired scripts filming videos and taking pictures, Monitoring props owned by Malta Film Commission. Location scouting for incoming productions. Crew checking during shootings.

- Planning the film Awards in Malta 2012 and organizing the Notte Bianca in Malta 2012. Intermediary with Italian inquires.

- Prepared a show for the Notte Bianca in “La Valletta” for the “Malta Council for Culture and the Arts”. Sold a painting on to the Malta Film Commission.

Jun 2011, Onward - HOTEL RESTAURANT GAMBRINUS Abbadia San Salvatore, Siena, Italy.

Hotel Receptionist / Front and Back Office / Administrative / Marketing.

- PR and front, back office..

- General Administration

- Marketing and Communications

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Jan 2006 - Jan 2008 – PROMETEO SNC, Firenze, Italy.

Stage technician – Audio and lights services engineer assistant.

- Setting up the audio and video services in various types of venues including concert stages, theaters, clubs and other music venues.

- Setting up stage instruments, scenography for concert.

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EDUCATION

2004 - 2008 – BACHELOR OF PHILOSOPHY

- Università degli studi di Firenze Firenze, Italy Master Thesis: “Socrate: Il metodo dialogico, il concetto di definizione, l’ironia.””

## 1997 - 2001 – HIGH SCHOOL DIPLOMA

- Liceo scientifico “A. da Sangallo” Montepulciano (SI), Italy

### PERSONAL ARTWORKS PRODUCTION

- Along the years I have produced a great deal of art works. I have a long list of personal and collective art exhibitions and concerts in Italy, Germany, Malta, Slovakia and Belgium.
- I have written, performed, recorded and edited 3 music albums. Released and available through the Italian independent music market.
- I have produced an extensive number of photographs and videos with professional grade photography equipment (Nikon and Canon).

### PUBLICATIONS

- “Pittori e scultori italiani del 900” Giorgio Falossi, Quadrato editore, December 3, 2012.
- “45 minute in hard drive through different way” Francesco Baiocchi, Acustronica Netlabel, March 30, 2013.
- “Analisi critica. Dalla tradizione classica al fascino dell’avanguardia II” Quadrato Editore, Giorgio Falossi, 2014.
- “Open Source” Motherboards Project, Seahorse Recordings, New Model Label, Audioglobe. October 2014.
- Colours of Unpaid Youth – Documentary hosted by the MEP Terry Reintke at the European Parliament in April 2017

### COMMUNICATIONS AND SOCIAL SKILLS

- Team work

Over the years I have undertaken a number of team projects as part of different jobs and volunteerships, so I feel very comfortable working as part of a team and am confident in my interpersonal and communication abilities.

- Communication

After international work and volunteering experiences I improved strongly my communicative, mediating, social and intercultural skills in different work environments.

- Management

Traveling widely and living in five different countries has also enriched me greatly and

broadened my horizons. A longstanding career allowed me to develop strong organisational skills and both a creative and results-oriented approach leading to original and concrete solutions.

#### IT SKILLS

- Operating systems: Windows, MacOSX - Full professional proficiency
- Office suites: Excell, Word, Powerpoint - Full professional proficiency
- Design suites: Photoshop, Illustrator - Full professional proficiency
- Video: Final Cut X, Adobe Premiere, Adobe Aftereffects, Davinci Resolve Studio, Final Cut X- Full professional proficiency
- Audio: Logic Pro - Full professional proficiency.
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#### LANGUAGES SKILLS

- Italian - Native or bilingual proficiency
- English - Full professional proficiency
- French - Intermediate proficiency
- Spanish - basic proficiency

#### ANNEXES

- Bachelor's degree certificate.
- Hotel Gambrinus letter of reference.
- Malta Film Commission letter of reference..
- European Parliament letter of reference.
- Domovské vzdelávacie centrum n.o. letter of reference.
- Cemea del Mezzogiorno letter of reference.
- Brussels International Ballet School reference letter.
- English and French language level certification.
- European Tour leader certificate.

Letters of reference and certificates on request.

Autorizzo al trattamento dei dati personali, ai sensi del D.lgs. 196 del 30 giugno 2003 e dell'art. 13 GDPR 679/16